Features this system may require:
Search
Send mass/individual email
Add
Edit
Delete
Send SMS
View Details
Notification on products and events

- cEnter information by hand
- Customer table (name, address, DOB, contact details, profession etc)
- Table for extra information about clients
- Log in table for others to log in and view information
- Create a database
- Store it on hard drives locally, or possibly on the cloud
- Company name

acWays of Networking through Information System

1. Spam them with post
2. Personalised posts
3. Spam them on email
4. Messages or calls on phone
5. Research on company/organisations website
6. Online advertisements
7. Questionnaires/forms – data stored in database
8. Face-to-face interactions (meetings)
9. QR codes
10. Social Media i.e. twitter
11. Collaborations/Partnerships
12. Sponsorships
13. Photo ID

What would your database consist of?
1. Alias
2. Client Details
3. Automatic Scanner to transfer client details into database
4. Business details
5. Qualifications
6. Roles
7. Search engine
8. Manual data entry
9. Spam email
10. Refined searches
11. Concatenation
12. Edit data

- Scan business cards into the database system
- Scan using the QR code reader for phone / app
- Social media: follow them, add them or subscribe.
- Add them into a spreadsheet e.g. Excel
- Taking picture: this will allow us to save the card on jpeg form by uploading them.
- Use the location (postcode) to filter the business, in specific area.
- Use the name/company to find the event that happened.
- Find specific jobs or sector they are involved on. i.e catalogue
- Finds their social media.
- Send mailshots to specific areas using a filter

1. Marketing
2. Contact Details
3. Partnerships
4. Generating Business
5. Sponsors
6. Creating Stakeholders
7. Advertisement
8. Emails
9. Social Networking
10. Storing useful information about business partners
11. Track competitor's business

"Wouldn't it be cool if…"

- Collect data through mobile NFC app
- Report e.g. sales
- Use programming languages e.g. C#, SQL
- Visual Studio
- Server to store data
- ID chip cards
- Security measures e.g. passwords, fingerprint scan, phone number
- Contact methods e.g. phone calls, email
- Feedback form
- Spam mail
- Electronic advertisement e.g. email, social media

Web based
Marketing, advertising customers based on their membership subscription,
- Record People Details
- Remove peoples details
- Updating peoples details
- Database lookups
- Sending emails
- Sending letters
- Sending Texts

- Take payments
- Newspapers ads
- Registrations and logins
-

- Business Card Capture
- Capture data through a mobile phone or smart watch
- Text scanner
- Voice to text recognition
- Information can be shared amongst other companies with consent (small fee may apply)
- Compiles to a database which can be accessed on other devices
- Separated into different business types (genres)
- Hardware: can be used across all devices
- Software: cloud server
- Details can be stored in individual phones without human input
- Filter different words from the business cards and sort them to key words
- Checks details from business cards online to see if the company is legitimate or not

Wouldn't it be cool if…

The system
1. Allowed the user to scroll through various data
2. Navigate to more than one page
3. Finger print analysis from a phone to the system (Security purposes)
4. Transfer data from one location to another
5. QR Code scanner
6. When data is inputted it's automatically formatted into a table
7. Deletes duplicate data and gives warning before doing so
8. Notification of the amount of data being stored on a day to day basis
9. Phone to system data transfer
10. Categorises information depending on business type
11. Able to send out mass emails from categorised businesses
12. Stored CVs that are readable only from other businesses